

2026 Annual Conference  
June 17-20

# LIGHTS. CAMERA. PRECISION!

HOLLYWOOD

Brachytherapy as the  
Future of Interventional Oncology

JW Marriott LA Live | Los Angeles, CA

## PROSPECTUS



American Brachytherapy Society

# Join Us!



# LOS ANGELES

## Connecting Through Interventional Radiation Oncology: Precision in Practice

We are excited to introduce our 2026 ABS Annual Conference Sponsorship Program, designed specifically for industry partners committed to advancing the field of brachytherapy. Building on the strong momentum from our 2025 Annual Conference in Nashville and the sold-out Hands-on Workshop, this year's program elevates your ability to connect with clinicians, researchers, and decision-makers across the radiation oncology community. With the 2026 ABS Annual Conference taking place in Los Angeles, this program ensures your organization receives meaningful visibility, engagement, and impact throughout the year.

Our mission is to provide unparalleled opportunities for industry to engage with the professionals who are shaping the future of patient care. We recognize the importance of meeting stakeholders where they are—whether in person, online, or through ongoing educational initiatives. With that in mind, we've developed a comprehensive sponsorship package that offers year-round touchpoints for meaningful interaction with your target audience.

As part of our network, you will gain access to key-thought leaders across brachytherapy and radiation oncology landscape. The program includes multiple avenues to highlight your organization's innovations, expertise, and commitment to improving patient outcomes. Each opportunity is intentionally crafted to support your goals as a sponsor seeking to make a lasting impact.

We invite you to join us in Los Angeles and throughout the year as we continue advancing the science and practice of brachytherapy. Together, we can strengthen connections, elevate innovation, and enhance the visibility of the work that drives our field forward.

Best regards,

Mitchell Kamrava, MD  
President  
American Brachytherapy Society

Melissa Pomerene  
Executive Director  
American Brachytherapy Society

# \$22,000 PLATINUM SPONSOR

## Included with exhibit fee:

Eight (8) complimentary conference registrations.

Additional industry representatives beyond the complimentary registration included with your sponsorship will be charged \$300 per person post-conference.

One (1) 10x30 booth

## Pre-event Marketing

- Sponsor logo displayed as Platinum Level Industry Partner on Conference "microsite."
- Sponsor logo and 75-word description with hyperlink on the Conference "microsite" with link to the sponsor's company page.
- Sponsor logo included in a promotional email distributed by ABS for the event to all attendees. (ABS will insert the sponsor's banner into this email.)
- Promotion on all ABS social media outlets before the Conference.
- Pre- or Post-event e-mail blast (copy approved and sent by ABS).
- Access to full attendee opt-in list two (2) weeks before and two (2) weeks after the Conference.

## Online Conference Visibility

- One (1) 10'x30' booth in the exhibit hall.
- Sponsor logo on the introduction slide projected at the beginning of all sessions.
- One (1) 20-30-second commercial EACH DAY to be played before one designated session of your choice. This will be on a first-come basis. **Due date:** May 30th.
- One (1) webinar to be scheduled during 2026, coordinated in collaboration with ABS and aligned with our educational programming calendar.
- Recognition as Platinum Level Industry Partner by ABS Leadership during the opening and closing remarks.
- Promotion on all ABS social media platforms during the Conference.

## Post-event Marketing

- One post-event social media post on all ABS platforms recognizing Platinum Level industry Partner.
- Platinum Level Industry Partner logo included in "Thank You" email to attendees.

# \$13,000 GOLD SPONSOR

## **Included with exhibit fee:**

Four (4) complimentary conference registrations.

Additional industry representatives beyond the complimentary registration included with your sponsorship will be charged \$300 per person post-conference.

Two (2) 10'x10' booths

## **Pre-event Marketing**

- Sponsor logo displayed as Gold Level Industry Partner on Conference "microsite."
- Sponsor logo and 75-word description with hyperlink on the Conference "microsite" with link to the sponsor's company page.
- Promotion on all ABS social media outlets before the Conference.
- Pre- or Post-event e-mail blast (copy approved and sent by ABS).
- Access to full attendee opt-in list two (2) weeks before the Conference.

## **Online Conference Visibility**

- Two (2) 10'x10' booths in the exhibit hall.
- One (1) 20-30-second commercial EACH DAY to be played before one designated session of your choice. This will be on a first-come basis. **Due date:** May 30th.
- One (1) webinar to be scheduled during 2026, coordinated in collaboration with ABS and aligned with our educational programming calendar.
- Recognition as Gold Level Industry Partner by ABS Leadership during the opening and closing remarks.
- Promotion on all ABS social media platforms during the Conference.

## **Post-event Marketing**

- One post-event social media post on all ABS platforms recognizing the Gold Level Industry Partner.
- Gold Level industry Partner logo included in "Thank You" email to attendees.

# \$7,000 SILVER SPONSOR

## **Included with exhibit fee:**

Two (2) complimentary conference registrations.

Additional industry representatives beyond the complimentary registration included with your sponsorship will be charged \$300 per person post-conference.

One (1) 10x10 booth.

## **Pre-event Marketing**

- Sponsor logo displayed as Silver Level Industry Partner on Conference "microsite."
- Sponsor logo and 75-word description with hyperlink on the Conference "microsite" with link to the sponsor's company page.
- Sponsor logo included in a promotional email distributed by ABS for the event to all attendees. (ABS will insert the sponsor's banner into this email.)
- Promotion on all ABS social media outlets before the Conference.
- Access to the full attendee opt-in list two (2) weeks before the Conference.

## **Online Conference Visibility**

- One (1) 10' x 10' booth in the exhibit hall.
- Recognition as Silver Level Industry Partner by ABS Leadership during the opening and closing remarks.
- Promotion on all ABS social media platforms during the Conference.

## **Post-event Marketing**

- One post-event social media post on all ABS platforms recognizing Silver Level Exhibitor.
- Silver Level Exhibitor logo included in "Thank You" email to attendees.

# \$3,500 BRONZE SPONSOR

## **Included with exhibit fee:**

One (1) complimentary conference registration.

Additional industry representatives beyond the complimentary registration included with your sponsorship will be charged \$300 per person post-conference.

One (1) 6' tabletop.

## **Pre-event Marketing**

- Sponsor logo displayed as Bronze Level Industry Partner on Conference "microsite"
- Sponsor logo and 75-word description with hyperlink on the Conference "microsite" with link to the sponsor's company page.
- Sponsor logo included in a promotional email distributed by ABS for the event to all attendees. (ABS will insert the sponsor's banner into this email.)
- Promotion on all ABS social media outlets before the Conference.
- Access to full attendee opt-in list two (2) weeks before the Conference.

## **Online Conference Visibility**

- One (1) 6-foot tabletop in the exhibit hall.
- Recognition as Bronze Level Industry Partner by ABS Leadership during the opening and closing remarks.
- Promotion on all ABS social media platforms during the Conference.

## **Post-event Marketing**

- One post-event social media post on all ABS platforms recognizing Bronze Level Exhibitor.
- Bronze Level Exhibitor logo included in "Thank You" email to attendees.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

**Henschke Award:** The Ulrich Henschke Award is the highest honor that the American Brachytherapy Society can bestow on a practitioner. Recognition will be given to the sponsor at the start of the session. \$3,000

**Judith Stitt Best Abstract Award:** Four (4) Best Abstract Awards will be highlighted in a plenary session. Recognition will be given to the sponsor at the start of the session. \$5,000

**Resident/Fellow Travel Award:** Resident support will be awarded to the top 10 abstracts. Recognition will be given to both the Resident and Sponsor during their session(s). \$5,000

**All Things Brachy Webinars:** ABS educational webinars, offered live and recorded for on-demand playback on our YouTube Channel which currently has 30,000 subscribers. Your company logo will be displayed on the opening and closing screens. Your support for specific All Things Brachy webinars includes participation for up to five company representatives for the live event. \$1,000 per webinar.

**Industry Partner Lunch and Learn:** Engage and educate audience leaders by hosting a 60-minute Lunch & Learn session, while promoting your products/services. \$15,000.

Five (5) available.

- Two (2) on Thursday\*
  - Breakfast
  - Lunch
- Two (2) on Friday\*
  - Breakfast
  - Lunch
- One (1) on Saturday\*
  - Breakfast

\*Food and beverage costs are not included in the cost of this sponsorship.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES CONTINUED

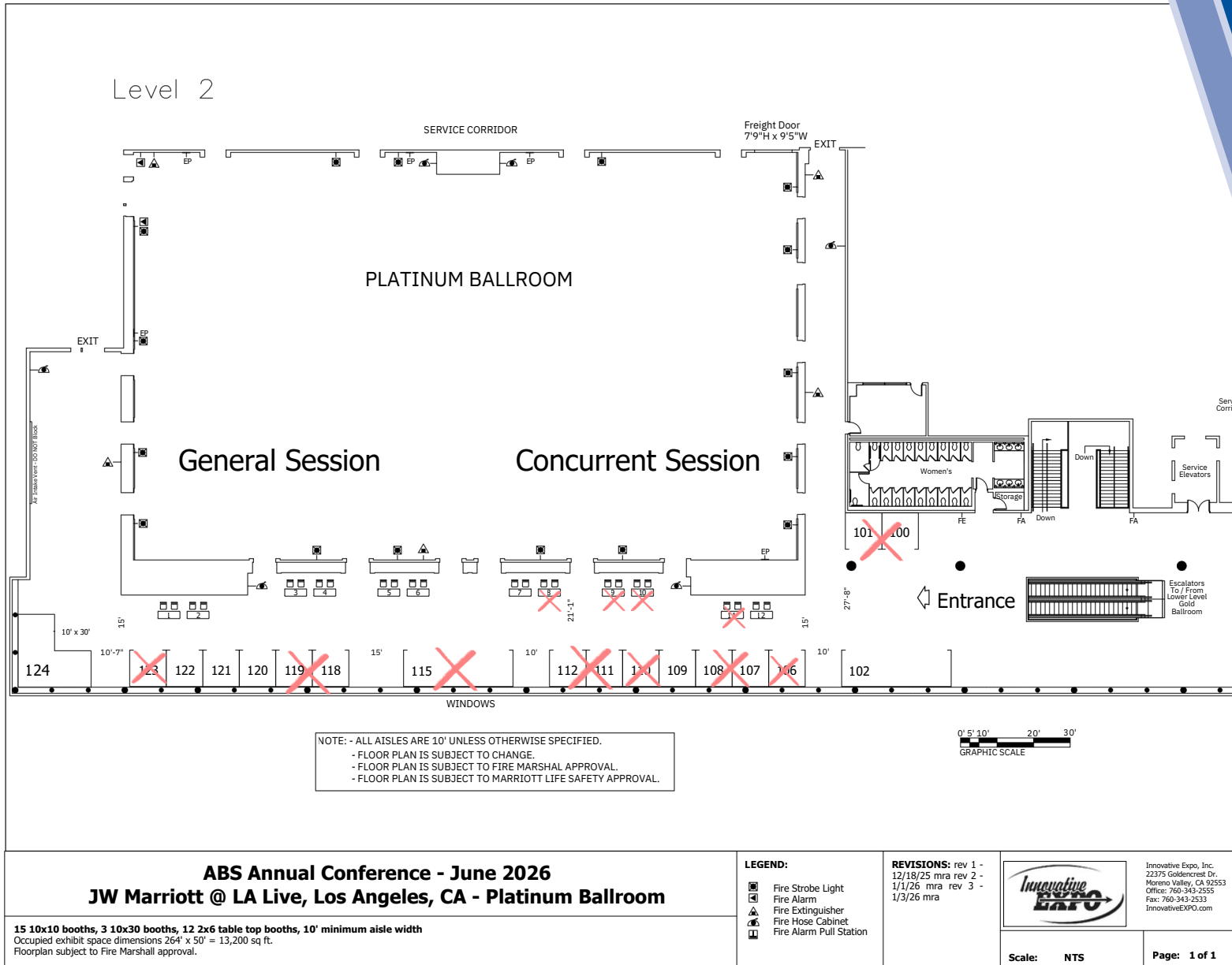
**Pre-Conference Physics Workshop:** We invite you to support our pre-conference physics workshop on Wednesday, June 17th. This session brings together experts to explore emerging topics that enhance current workflows and prepare for future technological advancements. Sponsorship demonstrates your organization's commitment to the continued growth of scientific practice and innovation.

**Dedicated Nursing, Dosimetrist, and Radiation Therapist Track:** For the first time, ABS is offering a full-day educational track on June 18<sup>th</sup>, dedicated to Nursing, Dosimetry, and Radiation Therapy. This new program offers a full day of focused learning, designed to support the multidisciplinary teams essential to high-quality brachytherapy care. Sponsorship reflects your commitment to advancing professional development and strengthening the clinical workforce that drives our field forward. \$2,000.

**Dedicated Resident Track:** This full-day program offers focused education for residents entering the field of brachytherapy. Participants will gain practical skills through case-based discussions and have opportunities to engage with key thought leaders. Sponsorship reflects your commitment to developing the next generation of clinicians and supporting the future of our field. \$2,000.

**Meeting Space Rental:** Looking for additional space to meet with your valuable customers while at the World Congress of Brachytherapy? We have an exclusive opportunity that will help you maximize your networking and grow your business even further! We understand that finding suitable meeting spaces during busy conferences can be a challenge. That's why we are excited to offer you our premium meeting rooms, conveniently located right at the Congress venue. With our spacious and professional settings, you can create the perfect environment to engage with your clients and make lasting impressions. \$500 a day

# INDUSTRY PARTNER FLOOR PLAN



**ABS Annual Conference - June 2026**  
**JW Marriott @ LA Live, Los Angeles, CA - Platinum Ballroom**

15 10x10 booths, 3 10x30 booths, 12 2x6 table top booths, 10' minimum aisle width  
Occupied exhibit space dimensions 264' x 50' = 13,200 sq ft.  
Floorplan subject to Fire Marshall approval.

# THANK YOU

Since the American Brachytherapy Society is a non-profit organization, sponsorships are a critical part of both the conference and the continuity of the organization itself.

Conference sponsorships allow us to provide the conference at affordable rates and support the administrative costs associated with running the organization.

Sponsorships also gain your organization great visibility.  
Your support is very important and much appreciated!

For more information contact:

Melissa Pomerene

Executive Director

[melissa@pomerenegmt.com](mailto:melissa@pomerenegmt.com)

Cancellations

Prior to the 1st of May, no cancellations will be refunded.

No refunds will be issued for no-shows.

